

Message Text

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DRAFTED BY HEW - C. CAVAGNARO

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FM SECSTATE WASHDC

TO AMEMBASSY MEXICO

UNCLAS STATE 206954

STANFORD

E.O. 11652: N/A

TAGS: EGEN, OCON, MX

SUBJECT: CONSUMER AFFAIRS: MESSAGE FROM MRS. KNAUER
TO SANTIAGO HERRERO

WOULD YOU PLEASE DELIVER ON BEHALF OF MRS. VIRGINIA KNAUER,
SPECIAL ASSISTANT TO THE PRESIDENT FOR CONSUMER AFFAIRS,
THE FOLLOWING MESSAGE TO SANTIAGO HERRERO, DIRECTOR
GENERAL OF MEXICO'S NATIONAL CONSUMER INSTITUTE:

"I SINCERELY APPRECIATE RECEIVING YOUR KIND INVITATION
OF AUGUST 5 TO PARTICIPATE WITH OTHER GOVERNMENT CONSUMER
LEADERS IN THE AUGUST 27 MEETING OF THE INSTITUTE'S
BOARD OF DIRECTORS, AND REGRET THAT I MUST DECLINE BECAUSE
OF DEVELOPMENTS HERE WITH PRESIDENT FORD'S CONSUMER
PROGRAMS WHICH REQUIRE MY BEING IN WASHINGTON DURING THAT
PERIOD.

"I COMMEND YOU FOR THE WORK YOU AND YOUR COLLEAGUES ARE
DOING AND FOR OPENING THIS NEEDED DIALOGUE BETWEEN OUR
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COUNTRIES ON CONSUMER AFFAIRS. THERE IS MUCH THAT WE CAN

ACCOMPLISH TOGETHER ON BEHALF OF CONSUMERS AND I HOPE
THAT IT WILL BE POSSIBLE FOR YOU OR OTHER INSTITUTE
PERSONNEL TO VISIT WITH US IN WASHINGTON TO DISCUSS
MUTUAL OBJECTIVES AND TO EXCHANGE EXPERIENCES IN CONSUMER

CONSUMER POLICY AND PROGRAM DEVELOPMENT. CONSUMERISM
IS GROWING INTERNATIONALLY AND I LOOK FORWARD TO OUR
TWO COUNTRIES TALKING TOGETHER WITH OTHERS TO ASSIST
CONSUMERS IN SHAPING A MARKETPLACE WHICH RESPONDS TO
EVOLVING CONSUMER NEEDS. I HAVE RECEIVED THE EXCELLENT
SAMPLES OF EDUCATIONAL MATERIALS PRODUCED BY YOUR
INSTITUTE AND AM SENDING TO YOU COPIES OF MATERIALS
PRODUCED BY OUR OFFICE, WHICH I HOPE WILL BE HELPFUL
TO YOU." ROBINSON

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